# VALLEY COTTAGE LIBRARY

**CURIOSITY • INSPIRATION • CONNECTION** 

# STRATEGIC PLAN 2024 - 2027

Valley Cottage Library plays a central role in our community. Our conversations with residents, community leaders, staff, and trustees reinforced the notion that Valley Cottage Library plays an important part in giving our community an identity. Valley Cottage Library's success is built on being a vibrant gathering spot which offers accessible community spaces, programs where residents can connect and be inspired, and resources to help people learn and achieve.

## LOOKING FORWARD

This strategic plan is a new vision for the years ahead following the Covid-19 pandemic and a flood which forced Valley Cottage Library to rethink routine operations and how to deliver our services during challenging times. These unexpected events allowed for the discovery of new opportunities that were presented by unimagined and disruptive events.

The new strategic plan brings together the input of all of the people who make

up our community. In the coming years, Valley Cottage Library is guided by this plan to continue the momentum of growth and change. This plan provides strategies to implement our commitment to provide services, resources, and staff to serve all.



Valley Cottage Library is excited to inspire learning, create possibility and grow our community in the years ahead.

# VALLEY COTTAGE LIBRARY

### **OUR VISION**

Valley Cottage Library inspires learning, creates possibilities, and grows our community.

#### **OUR MISSION**

Valley Cottage Library provides a welcoming, inclusive and sustainable environment in which materials and services support and enhance the diverse needs and interests of the community.

#### **OUR SHARED VALUES**

Valley Cottage Library staff and Trustees embrace the following shared values as we provide service to the community:

- We welcome every person with warmth and joy and treat them with respect.
- We offer a satisfying experience for everyone in our community with a welcoming facility, accessible resources, and friendly, knowledgeable staff.
- We encourage staff creativity and innovation so they can learn and grow.
- We offer access to the latest technology and instruction so everyone can participate in our digital society.
- We cultivate an appreciation of the arts by highlighting collections of local artists.



- We foster early literacy, learning, and community involvement to support active civic engagement.
- · We protect intellectual freedom and privacy.
- We are thoughtful and responsible stewards of public resources.

### **OUR GOALS**

# These four goals will guide Valley Cottage Library from 2024 to 2027

#### Goal One:

Inspire and facilitate the strengthening of our community by building connections.

Enable residents of all ages and abilities to connect with each other, become inspired, satisfy their curiosity and enjoy the benefits of Valley Cottage Library's collections, programs and services.

#### **Goal Two:**

Rethink and repurpose physical space

Create a functional and inspiring environment that supports learning and discovery.

#### **Goal Three:**

Become the community's center for technology and digital literacy. Valley Cottage Library anticipates people's technology needs and provides access to digital resources. Valley Cottage Library will be the "go-to place" where everyone can find useful technology, assistance and tech instruction and is instrumental in closing the digital divide.

#### **Goal Four:**

Plan for the next generations

Ensure Valley Cottage Library's financial, economic, managerial, cultural and social sustainability well into the future.