

VALLEY COTTAGE LIBRARY

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Social Media Policy

The Valley Cottage Library engages with its community through many digital outlets, including social media sites, websites, blogs and other communication tools. These platforms are used by the Library to increase awareness of and accessibility to its programs, resources and services in order to serve its mission.

POSTING ON SOCIAL MEDIA

The Library permits patrons to comment on Library posts and patrons are invited to share opinions about Library-related subjects, resources and programs. The purpose of the Library's social media sites is to inform Library users about educational opportunities, library programs, events (including those co-sponsored with other organizations) and materials, and to encourage dialogue and the exchange of information and knowledge between users and Library staff about these programs, events and materials.

The Library reserves the right to restrict or remove any content that is deemed to be in violation of this policy or any applicable law. Content and comments on the Library's social media accounts containing any of the following forms of content and postings shall not be allowed:

- Obscenity or child pornography
- Content that promotes, fosters, or perpetuates discrimination and/or harassment on the basis of race, creed, color, age, gender, marital status, religion, national origin, physical or mental disability, sexual orientation, ancestry or any other protected category
- Slanderous, libelous, defamatory, threatening or violent statements
- Materials that are proselytizing for a specific religious sect or affiliation
- Private, personal information of another person without appropriate consent or authority
- Copyrighted or trademarked material
- Spam
- Content not related to Library business, programs, events, resources and materials
- Advertising or sale of merchandise or services
- Charitable solicitations or political campaigning

The Library reserves the right to turn off comments on any post either before or after posting.

PATRON PARTICIPATION AND AGREEMENT

By joining, utilizing and/or posting on the Library's social media sites, you agree to comply with this Policy. By engaging with the Library over social media, you agree to indemnify the Valley Cottage Library and its officers and employees from and against all liabilities, judgments, damages, and costs (including attorney's fees) incurred by any of them which arise out of or are related to the content that you post.

You are subject to the Terms of Service (TOS) of the host site. Information (photos, videos, etc.) you share with or post to official Library pages is also subject to the TOS of the host site and may be used by the owners of the host site for their own purposes. For more information, consult the host website's TOS.

DISCLAIMER

Comments expressed on any social media platform do not reflect the views or positions of the Library, its officers, or its employees. Social media users should exercise their own judgment about the quality and accuracy of any information presented through social media.

Adopted January 18, 2023